

# AI4G: AI FOR GOVERNMENT SHOWCASE

SPONSORSHIP AND BRANDING OPPORTUNITIES



## HOW AI IS BEING USED TO ADVANCE SMARTER COMMUNITIES

### WHAT IS THE AI4G SHOWCASE?

Join the Colorado Smart Cities Alliance (CSCA) in the culminating event of the AI For Government series, which will provide a hands-on showcase illustrating how AI can be used to help government agencies improve services and quality of life in their communities.

The event will bring together innovation leaders from towns, cities, counties, utilities and state agencies from across Colorado to engage with entrepreneurs, solution providers and research organizations on the cutting edge of AI.

Exhibitors and sponsors will have an experiential opportunity to engage over drinks and hors d'oeuvres with an educated and intentional audience looking for AI solutions that could benefit their organizations and communities. The Showcase event format will provide an intimate setting to educate Colorado's Smart Community ecosystem on their solutions and how AI is being used.



### DETAILS

**Date: Thursday, June 20**  
**3 pm - 6 pm**

**Location: CSU Spur - Hydro Lobby**  
4777 National Western Center Drive, Denver

**Audience Capacity: ~150**

### AGENDA

1:00 - 2:30 pm, Vendor Showcase Setup  
3:00 - 4:00 pm, Showcase Opens - drinks and hors d'oeuvres  
4:00 - 4:30 pm, Keynote Remarks  
4:30 - 6:00 pm, Showcase and Reception  
6:00 - 6:30 pm, Closing and Teardown

**Interested in learning more?**

Visit [coloradosmart.city/event/ai](https://coloradosmart.city/event/ai)

# AI4G: SPONSORSHIP AND BRANDING OPPORTUNITIES

## Sponsor

Apply to sponsor to support the event and receive brand recognition

### Title Sponsor

(Limited to one)

\$10,000

- 10 complimentary registrations
- All benefits of Exhibitor with Showcase location priority
- Company logo and hyperlink on all event webpages and digital branding
- Company logo on physical branding (event signage, banners, etc.)
- Registrant contact information
- 2 social media promotional opportunities via the Alliance's platforms
- Keynote speaking opportunity (10 minutes)

To inquire, contact:  
[tyler@coloradosmart.city](mailto:tyler@coloradosmart.city)

## Exhibit

Apply to secure space to showcase your AI solutions (only 20 available!)

### Includes:

- 3 complimentary registrations
- Exhibit space (with table, tablecloth, two chairs, power) to display company solutions, branding

### Business Exhibitor

- \$500 (CSCA Members)
- \$1000 (Non-members)

### Academic, Research, or Non-profit Exhibitor

- Free (CSCA Members)
- \$1000 (Non-members)

### Government or Utility Exhibitor

- Free (CSCA Public Champions ONLY)
- \$500 (Non-CSCA Public Champions)

## Attend

Join the showcase to explore, learn, and find actionable innovation.

### Government Attendee

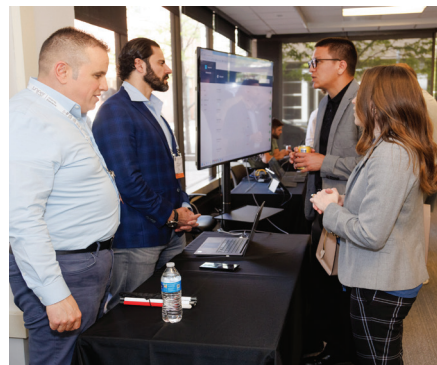
- FREE

### Business Attendee

- Free (CSCA members only)
- \$45 (Non-members)

### Academic, Research, or Non-profit Attendee

- Free (CSCA members only)
- \$35 (Non-members)



Interested in learning more?

Visit [coloradosmart.city/event/ai](https://coloradosmart.city/event/ai)

